



Sponsor Warrior Sports 2016-17 On Mine Country 102.1

Socorro Warrior Sports on local radio is a decades long tradition and you can be part of the tradition by being a sponsor of Warrior Sports on Mine Country 102.1 Socorro's Hometown Station. You will not only be putting the games on the air, but you can promote your business or organization at the same time. It's a winner for everyone!

We have packages that range from in game advertising only to full advertising packages that will allow you to advertise not only during games, but during the week in prime hours throughout the year. Below are the packages available for the 2015-16 Warrior Sports season:

Football 2016

- 10 regular season games.
- Season Package includes a minimum of two :30 spots per game + 20 spots during the week (3 spots 6 a.m.-7 p.m. & 1 spot 7 p.m.-Midnight M-F)
- Season Package \$999.99/ 240 ads=\$4.17 per ad
- **-3 Game Sponsorships**-Games 1-3 or Games 4-6: \$329.99 for 3 regular season games (includes a minimum of two :30 spots per game + 20 spots during the week (3 spots 6 a.m.-7 p.m. & 1 spot 7 p.m.-Midnight M-F)
- **-4 Game Sponsorship**-Games 7-10: \$439.99 for the final 4 regular season games (includes a minimum of two :30 spots per game + 20 spots during the week (3 spots 6 a.m.-7 p.m. & 1 spot 7 p.m.-Midnight M-F)
- **-Single Game Sponsorship**-Pick the game or games of your choice for \$125 per game (includes a minimum of two :30 spots per game + 20 spots during the week (3 spots 6 a.m.-7 p.m. & 1 spot 7 p.m.-Midnight M-F)



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- **-Pre-game, Halftime, and Post-game Sponsorships**-\$49.99 per game or \$449.99 for entire season (Sponsor's name on all mentions of sponsored segment + 2 spots during the segment and 10 spots during the week of the game.)
- **-Other possibilities**-Sponsor the starting line-ups-\$149.99, first downs-499.99, or touchdowns-\$249.99 (10 spots during the week of the game.)
- Buy now and you can use prime time daily ads anytime between now and the end of 2015.
- Order and pay before June 15th, 2015 and get a 10% discount.

Basketball 2015-16

- 18 games (9 Girls/9 Boys) November through late February
- Season Package includes a minimum of two :30 spots per game + 20 spots during the week (3 spots 6 a.m.-7 p.m. & 1 spot 7 p.m.-Midnight M-F)
- Season Package \$999.99/ 276 ads=\$3.62 per ad
- Use these ads to promote your business. You can change the ads and rotate ads to promote more than one thing at a time.
- The Game Only Season Package is \$449.99 and includes a minimum of two :30 spots per game.
- 1/3 Season Packages are \$374.99 and includes a minimum of two :30 spots per game (6 games) and twenty :30 spots during the week (4 weeks). 92 total spots = \$4.08 per spot.
- Single Week Package with ads during the week is \$99.99
- Single Game Only Package is \$30 per game.



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- Sponsor made 3 point shots for \$300 for the entire season. Every time a Socorro High player makes a 3 point shot the announcer will say "That's a "sponsor name" 3 point shot!"
- Order and pay for your package by September 15th, 2015 and get a 10% discount
- Buy now and you can use prime time daily ads anytime between now and the end of 2015-16 basketball season.

Warrior Football and Basketball Packages

- Get both the full football and basketball packages with prime time daily advertising for only \$1749.99 and use the advertising anytime you wish between the date of purchase and the end of the 2015-16 sports season (late February).
- $1749.99 \div 516 \text{ ads} = \3.39 per spot
- For in game only sponsorships get a 10% discount if you commit to both full season football and basketball packages.