



## Local News Sponsorship

Mine Country 102.1 is looking for 1 or 2 sponsors for a local 1 minute news update provided by Virtual News Center that will air each hour from 6 a.m.- 7p.m Monday-Friday. The news updates will be refreshed at 1 p.m. each day. Here are the details of the sponsorship:

- ***The sponsors will alternate hours throughout the day.  
Example: Company A will be named as the sponsor for all even numbered hours beginning at 6 a.m. and Company B will be named as the sponsor for all odd numbered hours beginning at 7 a.m.***
- ***The even and odd hours will be alternated each day between the two sponsors.***
- ***The sponsor for each hour's news update will be named and have a: 30 spot prior to beginning of the update***
- ***Each sponsor will get 35 spots per week or 140 per month***
- ***\$350 monthly cost = \$2.50 per spot***
- ***Sponsor all news updates for \$700 per month***
- ***Minimum 2 month commitment requested***
- ***News Updates are scheduled to begin June 30, 2014***

To order or get more information call Steve at 575-835-2382 or e-mail [steve@minecountry1021.com](mailto:steve@minecountry1021.com)